



## MINUTES

A Grape in the Fog  
400 Old Country Road Suite 1  
Pacifica, CA 94044

### Terra Nova Education Foundation Meeting Minutes

June 14, 2018

The meeting was called to order by Petra Schumann at 7:12 pm.

#### In attendance

Petra Schumann, Chris Zimdars Rachel Cauteruccio, Jason & Gaby Selli, Sheila Ornelas, Rita Sargent, Nicole & Chris Copeland, Mary McArdle, Diane Spasic, Tracey Berliner, Beth Boldt, Shelli & Mike Murphy, Patrick Ohslund, Mike Taylor

#### Approval of Minutes

The minutes were emailed to the board from the May 10, 2018, meeting and approved.

- 1) **Alumni Opportunity:** TN Reunion (multiple class) at Nick's June 22<sup>nd</sup>
  - a) Julie A and Nicole C will attend on behalf of TNEF to solicit donations.
  - b) Chris Z will make envelope labels to capture name, email, amount etc. for contact information & tax donation purposes.
  
- 2) **4<sup>th</sup> of July Fundraising Opportunity:** Frontierland Park
  - a) Nicole C provided an update on the PB&R application to host a booth. It is \$60 and we have to man the booth from 9:30 to 4:00.
  - b) Rita S will gather up front cost for food and drinks and we will determine if we can make a profit.
  - c) Nicole will set up SignUp Genius and send it to Rachel for distribution for volunteer sign up.
  
- 3) **Planning for the fall: TNEF Dinner Fundraiser – Rachel C**
  - a) Rachel will Chair this event and set up a Dinner Fundraiser sub-committee meeting.
  - b) Potential Dates: Oct. 13<sup>th</sup>, Oct. 20<sup>th</sup> or Nov. 3<sup>rd</sup>.
  - c) Puerto 27 is too small with a max ~80. Moonraker was discussed as an option, they can hold ~150.
  
- 4) **Business Outreach –Rita Sargent**
  - a) Subcommittee leaders: Julie A & Rita S
  - b) Rita provided an update on the work that she and Julie A have done thus far. Received donations from 2 local small businesses. Chris Z will add them to the TNEF donor page on our website.
  - c) This team needs an "info sheet" to use and leave behind when talking to businesses and soliciting donations. Chris D has material created but it needs to include additional information such as:
    - i) Who we are and what we fund (review & add specifics that have recently developed)
    - ii) Suggested categories: Platinum: >\$2500, Gold: >\$1000, Silver: > \$500 and Bronze: >\$250
    - iii) What do businesses get for donating at each level?

- iv) Ad in school paper? Ad in TN drama playbook? Name displayed on electronic marquee at school? Tickets to fall fundraiser? Other ideas?
- v) Chris Z will add business donors to the TNEF donor page – check it out!
- d) New members to this subcommittee: Chris Z, Petra S, Nicole C, Tracey B.

**5) Other Updates:**

- a) **Initial Fundraiser:** TNEF met its initial \$10,000 goal
- b) **College & Career Aide:** TNEF member Diane Spasic was hired as the new College & Career Aide at Terra Nova! Congrats Diane!
- c) **Guest Speakers:** Mike Taylor from Sparc Poetry and Patrick Ohslund from Digital Storytellers provided information on what their companies can offer schools such as slam poetry & film making workshops.
- d) **JUSHD** monthly board meeting: Mary encouraged everyone to attend as much as possible to support teacher and staff initiatives.
- e) **Fog Fest booth** – Mary M requested to add to next agenda

**6) Next Meeting**

- o Thursday, July 12<sup>th</sup>, 7-8PM, location La Playa (*the 2nd Thursday of every month*)