



Terra Nova Education Foundation General Meeting

January 14, 2021 7:00PM
Virtual meeting via Zoom

Minutes

The meeting was called to order by Rachel Cauteruccio at 7:03pm

In attendance: Rachel Cauteruccio, Beth Boldt, Anna Duckworth, Karen Sansot, Jen Uter, Chris Zimdars, Lisa O'Brien, Dave and Jackie Rosenheim, Jason Lloyd

Approval of Minutes

The minutes were emailed to the board from the December 10, 2020, meeting and approved.

- 1) **Welcome** – Rachel C
 - 2) **Treasurer's Update:** Karen
 - a) Karen S said in December, TNEF received a \$25 donation via PayPal so we brought in \$25 that month. December expenses totaled \$272 for Wix internet fees and domain name to bring the balance to \$33,257.
 - b) In January, TNEF received a \$500 donation from a TN family to bring the total balance to \$33,831.
 - 3) **Online Fundraising:**
 - a) Chris Z said we've had 2 signups for the Jan. 21 yoga class. Rachel C said we're going to move ahead with the blanket class and that we should schedule it for Feb. 28 to allow time for material delivery. Beth at Grape in the Fog suggested a Wines from Mexico themed online tasting class and Rachel C is still thinking about leading a chocolate class.
 - b) Rachel C said the best way for signups is to link to the Craft & Work site. We can volunteer to drive the materials. The decision was made to set the blanket class for Feb. 28, the beeswax wrap class for March 6 and the rope basket class at a later March date. Chris Z said he will add the blanket class option and date to the website.
 - 4) **Business Outreach:** Rachel C said there is no update
 - 5) **8th Grade Transition Team** – Rachel C said Ms. Carey couldn't make tonight's meeting but she needs to connect with Beth Boldt and to put the item on the February meeting agenda.
 - 6) **AOB**
 - a) Discussion on \$10,000 Church of Christ donation and their desire to build a church in Pacifica.
 - b) Dave R asked about marketing for online classes. Rachel C said she sent out an email for the yoga class and will send a new email with new classes/dates in the next few days.
 - c) Chris Z said he can do a Facebook and Instagram post and run an add off of the posts too.
 - d) Jackie R suggested ending multiple emails for her Jan. 21 yoga class to which Rachel C agreed.
- **Next Meeting (Virtual):** Thursday, February 11, 7PM (2nd Thursday of the month)