



MINUTES

Location: Terra Nova High School Library

03/14/2019

The meeting was called to order by Petra Schumann at 7:10 pm.

In attendance: , Petra Schumann, Rachel Cauteruccio, Sheila Ornelas, Deanne Spasic, Chris Zimdars, Mary McArdle, Chris Dunhill, Patty Z Dunhill, Lisa Byrne, Sharon Pelleriti, Beth Boldt

Approval of Minutes

The minutes were emailed to the board from the February 13, 2019, meeting and approved.

- 1) **SAT Prep at Terra Nova:** Chris Z & Ms. Deanne Spasic: There was a great deal of interest in the classes, 30 openings filled in a week. TNEF only needed to subsidize 2 students. In the fall we will advertise for a longer period of time.
- 2) **College Tours:** Ms. Spasic reported that she is working on setting up 2 college tours: San Francisco State and UC Berkeley.
- 3) **Spring Fundraiser: Donation Period - April 15th - April 24th** - Chris D
 - a) Fundraising Goal \$10,000
 - b) The TN Student leadership has been engaged to help us with this effort.
 - i) A community social media campaign will begin in two weeks with the help of student leadership. They also will write a letter to the Tribune editor and hang posters.
 - c) Four high visibility private properties has been solidified to post our banners, including top of Fassler and the bottom of Terra Nova Blvd. – Jason to build banner stands
 - d) Pacifica Chamber of Commerce member outreach – Chris created a database of 300-400 business names and information.
 - e) Patty Dunhill has agreed to manage the AM flag waving effort for our kick-off –Date 4/16
 - f) 500 promotion post cards are being printed, 250 bumper stickers being printed.
 - g) Additional Fundraising support is requested:
 - i) TNEF timely response to all donors, including: emailing them with a thank you letter, voice mail of thanks – Rachel
 - ii) Solicit corporate matching funds - Sheila and Rachel
 - iii) Post on Next Door: Sharon P will post for Manor and ask Lori to post for Linda Mar. Rachel will post for Park Pacifica
- 4) **TNEF Support:**
 - a) Can we fund or assist in placing tutors at school on a regular basis? Petra spoke to Ms. Carey and they would like TNEF to consider helping with funding an after school homework center in the library. It would be staffed by 2 teachers (math and English) Monday-Thursday. Beth B and Mary M will see what other JUHSD schools have in place. There is support for this idea but we would need to know the cost. Petra will get more information from Ms. Carey.
 - b) Are there needs from teachers that we can help with? Rachel noted that the PTO provides teacher grants. She will share a list of recent grants at the next meeting.
- 5) **TNEF branded swag** – Sharon P & Lisa B: Sharon will place initial order and create an order form. We also want to add the ability to purchase via the TNEF and TN websites – Chris Z and Ms. Carey

- 6) **8th Grade Transition Team (8TN):** Beth B
- a) Beth Boldt has agree to lead the team. Met with Patty Z and Sheila on 3/14 to transition plans.
 - b) Ms. Carey asked for 3 members to attend freshman parent night on 4/3/2019. All current members have volunteered, Sheila to follow up.
- 7) **Alumni Outreach** – Chris D
- a) Mary M put Chris in touch with Gina. Gina has experience in advertising on social media such as FB and shared that every TN class has a FB page. Chris will create TNEF content and Gina will help get the word out.
- 8) **Next Meeting** - Thursday, April 4th, 7:00 -8:00 PM, TN Library (**1st Thursday due to Spring Break**)